

Misbah Haroon

Assertive business management professional. Currently leading two entrepreneurial projects and having 1 to 2 years of diverse experience of sales and project management with distinctions. Skilled in usage of analytics to make effective business decisions. US-PAK exchange alumni of the USA exchange program.

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EDUCATION

Bachelor's in Business Administration Namal University, Mianwali

08/2019 - 06/2023

Cgpa 3.61

UGRAD semester exchange program Troy University, Troy Alabama, USA

01/2022 - 05/2022

Cgpa 3.4

WORK EXPERIENCE

Co-Founder Learningpioneer.com

08/2022 - Present

Developed this website with the aim of providing a platform to youngsters, to introduce career opportunities to them through proper guidance and counselling to help students to excel in their fields of study.

Achievements/Tasks

- Created best user experience for the users and to build customer loyalty.
- Improved ranking by SEO management.

Co-Founder Rahbar

07/2022 - Present

Founded this digital organization to promote positive learning and guidance through the social platforms.

Achievements/Tasks

- Accomplished our goal by introducing different skills courses and trained 100+ students.
- Build networks among our alumni and other students to promote our platform and enhance productivity.

Sales representative & Consultant at UBL bank EFU Life Assurance.

01/2021 - 00/2022

Worked as a financial advisor to sold insurance, savings, and investment plans.

Achievements/Tasks

- Promoted and sold the company's services to the customers, focused on building the customer integrity with the company.

SKILLS

Project management

Problem solving

Data Analytics

Relationship building

Teamwork and strong leadership

Web management

Digital Marketing

VOLUNTEER EXPERIENCE

Civics Engagement, Troy USA (01/2022 - 04/2022)

- Did community service to build relationship bridge between Pakistan and USA as cultural ambassador.

SAMUN Conference

- Represented Pakistan as the first delegate at Southeast Alabama Model United Nations conference where it had not been represented before.

CERTIFICATES

MS Office Certificate

Google Project Management Certificate

Semrush SEO Certificate

United States of Department Recognition Certificate

ACHIEVEMENTS

Selected among 18000 applicants in Pakistan for Global UGRAD Exchange Program in USA and received recognition from US department of State.

Received Best Intern recognition among the Best Interns of Ideagist.